

Partner search

Culture sub-Program

Strand/category	Performing Arts (Street Art)
Deadline	March 30, 2018

Cultural operator(s)

Name	INSTITUTE ON SOCIAL DYNAMICS
Short description	INSOCIALDYNAMICS
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Project

Field(s)	Performing Arts (Street Art), Visual Arts (video, photography)
Description	<p>The European Cultural Creative Project (E2CP) is designed to exploit creative forms of Street Art as a tool that could help to increase the distinctiveness, uniqueness and attractiveness of city parts. Street art as a public art has an inherent storytelling ability that communicates with citizens and visitors.</p> <p>In the context of the “European capital of culture initiative”, E2CP showcases cities’ cultural heritages through various creative features. Through the “European Creative Cultural Project”, these cultural features can be transformed into unique and irreplaceable product identities that can be used for city marketing and urban regeneration.</p> <p>By capturing innovative frescoes in properly chosen public places we intend to improve the international profile of cities, to enhance their image in the eyes of their own inhabitants and of visitors and to breathe new life into the cities’ culture.</p> <p>The project will be implemented in 65 cities that will be proclaimed as European Capitals of Culture until 2021. It will be launched in the beginning of 2019 to last 3 years, and will be completed by the end of 2021 in Eleusis (Greece).</p>

The "Institute on Social Dynamics" looks forward to creative cooperation with other imaginative partners so that we carry out together this demanding cultural project for the European capitals.

Partners searched

Countries Bosnia-Herzegovina, Cyprus, France, Fyrom, Italy, The Netherlands, Portugal, Romania, Servia, Spain,

Profile Networks, Institutes, Enterprises dealing with performing and visual arts.

Other

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