

Partner search

Creative Europe - Culture Sub-programme:

http://eacea.ec.europa.eu/creative-europe/funding_en

Strand/category of the Culture Sub-programme	Call for proposals EACEA 34/2018 'Support for European cooperation projects 2019' (Category 1 – Smaller scale cooperation projects and Category 2 – Larger scale cooperation projects)
Deadline of the strand	11/12/2018 - 12:00 (CET, Brussels time)
Deadline for confirming your interest in this partnership	15/11/2018

Cultural operator(s)

Name	Institute of National Economy - Romanian Academy
Short description	<p>The Institute of National Economy (INE), Bucharest, Romania, is a research institute, a body governed by public legislation. The Institute is part of the research network of the Romanian Academy, as autonomous entity of fundamental and advanced economic research (RDI projects in interdisciplinary approach). The Institute was partner in the development of several (inter)national projects financed through research grants and projects contracted with institutions from Romania and abroad on the topics of cultural heritage development and local business boosting:</p> <p>(1) PORT Cultural - PORTfolio of innovative tools for the sustainable development of rural communities with tourism potential, by capitalizing on heritage elements and cultural identity (PORTofoliu de instrumente inovative pentru dezvoltarea durabilă a comunităților rurale cu potențial turistic, prin valorificarea elementelor de patrimoniu și identitate culturală), project financed from national funds, period 2019 – 2020, INE is partner in the project. Developed activities: Analysis of the rural area consumption models; Research regarding the register of consumption products / services; Qualitative survey in heritage areas.</p> <p>(2) DIVERTIMENTO - "Diversifying tourism offers in peripheral destinations with heritage-based products and services, stakeholder-skills alliances to internationalize locally operating micro-enterprises", COS/TOUR DIVERTIMENTO, http://divertimento.unicity.eu/index.php, http://ien.ro/content/divertimento, period: 2016-2017, source:</p>

COSME. INE was the Partner PP5. DIVERTIMENTO diversified the tourism offers in peripheral destinations with heritage-based products and services, addressing stakeholder alliances and improving professional skills to internationalize locally operating micro-enterprises, achieve excellence and facilitate their uptake by the global market. The Project combats stakeholder fragmentation and detects the unexploited cultural potential in peripheral destinations by uniting forces and by replacing outdated skills and mind-sets with a new, shared vision for development. Seamlessly connected with tourism consumption points at place level, the product offers authentic and multicultural experiences along with needed tourism services, accessible in real time, such as accommodation, facilities, transport, catering, souvenirs and traditional products, open, indoor and artistic activities. The product developed an unprecedented opportunity to terminate the vicious circle of generating and distributing low quality tourism commodities exchangeable by price.

(3) **ALECTOR** - "Collaborative Networks of Multilevel Actors to advance quality standards for heritage tourism at Cross Border Level", <http://alector.org/?cat=5>, period: 2013-2015, source: Black Sea CBC. INE was the Associate Partner 2. The need to produce high-added value tourism products and establish novel tourism policies to sustain later on locally produced heritage tourism, is strictly interwoven with the need to let collaborative networks and strategic partnerships emerge at cross border level. ALECTOR involved actors from various administrative and social levels, to strengthen their capacity to effectively manage heritage for tourism. These collaborative networks delivered three main outcomes: a) (re) activation of human capital by intense know-how transfer of innovative practices -directly deriving from research conducted, b) local authority empowerment by diffusing policies regarding heritage management and tourism planning and c) the development of local and regional strategic partnerships. By delivering local and regional strategic partnerships, ALECTOR encouraged various action groups to co-operate, bring together key organizations, stakeholders and actors, from the three spheres of state, market and civil society, to identify further needs and priorities. ALECTOR proposed a cognitive and educational framework for using of a place's assets, which would guide final beneficiaries (regions, communities, SMEs) to identify, signify, valorize and manage their natural and cultural resources, in order to use heritage potential as a vehicle for tourism. Most up to dated innovative know-how resulted in visitor-centric communication policies, and policies about the management of leisure time, an issue directly related to the competitiveness of places' and regions' in the sector of tourism. These policies will enable final beneficiaries to develop tailor-made heritage strategies and defend their cultural assets against a globalizing world. By delivering a series of pilot projects to serve regions and localities as best practices ALECTOR helped in diffusing project results at a cross border-wide level giving birth to further economic and social

development. The overall objective of the project was to improve the effectiveness of regional cultural heritage policies, improving in this way the ability of partners and regions to develop high added value heritage tourism products and services.

(4) **SAGITTARIUS** - "Launching (g)local level heritage entrepreneurship: strategies and tools to unite forces, safeguard the place, mobilize cultural values, deliver the experience", <http://sagittarius.ien.ro/index.php>, <http://see-tcp-project-sagittarius>, period: 2011-2014, source: South East Europe Transnational Cooperation Programme. INE was the Partner PP8. SAGITTARIUS was dedicated to the development and promotion of heritage entrepreneurship in the area of South East Europe. SAGITTARIUS was a Transnational Territorial Cooperation Project. The common vision is to unite social forces and unlock the values of cultural heritage advancing cultural activity in everyday life across the SEE. Cultural consumption is a knowledge-based activity: cultural products and services are viable, only if they possess widely recognized values. SAGITTARIUS advanced cultural consumption by communicating cultural values: from natural monuments and ecosystems to sites and collections, from the arts to traditions and handicrafts. Thus, values of tangible-intangible, movable-immovable and spiritual heritage assets become catalysts for regeneration and development by being revealed and communicated. Given the diversity and complexity of heritage, the use of cultural values for development is feasible, only if multilateral interactions are understood and reflected in policy and delivery. Required is a multivalent and flexible nexus at local-global level to mitigate the protection-use conflict reconciling national and international strategies. SAGITTARIUS provides the Cooperation Area with an activity mix to fully realize the socioeconomic potential of culture: put into practice is an integrative management system to classify and signify natural, man-made and spiritual heritage assets and communicate their values to different audiences across the SEE. To promote entrepreneurial culture in the heritage sector, SAGITTARIUS encouraged the formation of heritage entrepreneurs: a participatory knowledge platform transfers advanced tools among multilevel actors to protect and use heritage assets by identifying their environmental, social, historic, aesthetic, spiritual and special values; domain specific training certifies individuals with increased capacities certifying professional skills. Implemented pilot actions on a social inclusion basis, provide for cultural experience diversity connecting thus local cultural production to international markets. By activating public-private-third sector alliances, heritage entrepreneurship is established at transnational level, exemplifying, how heritage is valued, protected, communicated and used with ecologic, economic and social profit.

(5) **EVECTUR** - Sectoral Economic Assessment Models of Tourism in Romania (Modele de evaluare economica sectoriala a turismului in Romania), financed from national funds, period January 2008 - June 2010. Developed activities: Sectoral Economic Assessment of

Tourism; The regional typology of tourism in terms of sustainable economic growth strategies; Using the input-output model to characterize the tourism contribution to the economic development; Components of the CGE model - assessment of Romanian tourism.

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Contact details

Project

Field(s)

The Institute of National Economy, Bucharest, Romania, is open for collaboration as **partner** in transnational projects.

Description

The Institute of National Economy, Bucharest, Romania develops scientific analyses and studies on the topic of innovative valuing of the cultural heritage. Also, the Institute develops various activities in the area of building strong networks of stakeholders, strategic partnerships with key actors in the field, etc.

Partners searched

Countries

EU Countries

Profile

non-governmental organizations, public institutions, private companies