

## Partner search

### Culture sub-Program

Strand/category	Smaller cooperation projects
Deadline	October 2015

### Cultural operator(s)

Name	Vzw Kempens Landschap
Short description	<p>Flemish non-profit organization who takes care of cultural heritage landscapes in the province of Antwerp. We were established in 1997, we cooperate with 65 municipalities and own some 850 ha. We have extensive experience with European projects, mainly in Interreg.</p> <p>In 2014 we received the European Prize for Cultural Heritage/Europa Nostra Award and Grand Prix in the category 'dedicated service'.</p>
Contact details	<p>Nena De Roey <a href="mailto:Nena.deroey@kempenslandschap.be">Nena.deroey@kempenslandschap.be</a> <a href="http://www.kempenslandschap.be">www.kempenslandschap.be</a></p>

### Project

Field(s)	Heritage, Digital technologies
Description	<p><i>Augmented Accessible Past</i></p> <p>This project contributes to the audience development of cultural heritage through the implementation of new digital technologies.</p> <p>The project partners all manage different cultural heritage sites. Cultural tourism is an important aspect of their work. However, several heritage sites are difficult to be interpreted by visitors, due to material loss of the heritage, the complexity of the site or because of disturbances from recent developments.</p> <p>Therefore the project 'Augmented Accessible Past' will create digital visualizations which enable visitors to understand and experience the landscape and heritage within the landscape itself. Innovative 3D images</p>

and models will be used to revoke the past or show historical evolutions. This way visitors can actually ‘access’ the heritage on site. This will foster interaction between the audience and the cultural heritage: people can image what the past looked like.

The implementation of 3D images is an innovative approach and not yet common practice in cultural tourism. The possibilities of this new technology need to be further explored and tested. The main issue is to create a vivid experience which is also historically correct. Therefore this project will develop and implement different applications and share experiences and good practices among the partners.

This project is also be a good learning path for SME’s in the creative sector. The developers of the visualizations will be actively involved in the project so they can create and exchange new ideas on an international level.

The output of the project will be different realized and tested pilots. Throughout the project the results will be disseminated on the project partner’s websites.

*Confirmed partners:*

(BE) Vzw Kempens Landschap

(NL) Walcherse Archeologische Dienst

(NL) Gemeente Hellevoetsluis

(UK) Essex County Council

**Partners searched**

Countries

Eastern Europe, Scandinavia, Southern Europe

Profile

Knowledge institution or heritage organization (private or public body)

**Other**

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