



19	616983-CREA-1-2020-1-SE-CULT-COOP2	SE
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The Sphere

Original Budget	Maximum Grant Awarded	% Awarded
2,106,940.00 €	1,053,470.00 €	50.00 %

Role	Organisation Name	Country
APP	A Radar Styled Novel	SE
PAR	Cordata F.O.R.	IT
PAR	Hilliger Koelbel GbR	DE
PAR	Lietuvos sokio informacijos centras	LT
PAR	Maison des Jonglages	FR
PAR	Steven Bachelder	SE
PAR	STIFTELSEN STOCKHOLM SCHOOL OF ECONOMICS (SSE) INSTITUTE FOR RESEARCH	SE
PAR	TEATRO DA DIDASCALIA	PT

COMPENDIUM

Priorities

New Business Models
Digitisation

Project Description

The Sphere is a 3 year project aiming to develop a web 3.0 community platform for self-organisation in the performing arts. As a new transnational business model powered by distributed ledger technology (blockchain), The Sphere will enable every agent in its digital ecosystem to participate in the shaping of new organisational, aesthetic and economic forms.

The Sphere will be prototyped in the circus arts sector. Creativity can be limited by infrastructures that suffer systemic inertia and waste resources. The Sphere's digital ecosystem is an open value network in which everyone's contribution to a given creative process is registered. This enables a radical shift in the way we conceive of and manage remuneration and intellectual property, empower audiences as stakeholders, and incentivise artistic collaboration and inventiveness.

The Sphere will be delivered by a partnership of 11 artistic companies, cultural organizations, universities and festivals that have the combined expertise and capacity to produce a project that will have lasting effects on the European cultural landscape.

Project Objectives

Set up the basis of a new innovative business model for the circus ecosystem and beyond, by bringing different players together as stakeholders, promoting cooperation and encouraging transnational learning, sharing and participation
Investigate and test Rights Management and IP approaches, extract knowledge from the experience of existing blockchain projects and promote artistic innovation and sharing
Offer a digital transnational P2P platform on a European scale, and beyond

In providing skills development, education and training, The Sphere has the potential to become a major transdisciplinary research-creation hub at the junction of art, new governance practices and media technology. Its activities will extend across many creative, educational and economic sectors, creating work opportunities